



SS0780 Tri-Color, 16 Char. Single-Line Message Sign



This **SS0780** model is a ready-to-run indoor moving message sign board. Using 5mm Super bright tri-color LEDs, it can store up to 100 messages or a total length of characters not to exceed 7000. Ideal for retail stores or POP locations. Pre-loaded graphics and special occasion messages included. Create your own animation and logos. 16 characters viewable.

Cabinet Dimensions	Weight	LED Array	Max. Viewing	Height / Lines / Chars.
26.0" x 4" x 3.25"	7 lbs.	7 x 80	100 ft.	2.1" / 1 / 16 chars.

Includes:

IR Remote	PC Software	15 Ft. RS232 Data Cable
Mounting Brackets	12 Ft. 120VAC Power Plug	Complete Instructions

Features:

- **16 Color Combinations:**
 - 3 basic colors
 - 5 rainbow colors
 - 8 mixture colors
- Automatic color rotation (ACL)
- **7 Fonts Available Including WIDE and BOLD**
- **24 Display Modes**
 - 3 slide modes
 - 3 cover modes
 - 3 roll modes
 - 3 interlace-slide modes
 - 3 interlace-roll modes
 - 3 shutter modes

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- 6 special effect modes
- **AUTO** display randomly selects one of the available display modes
- **SCROLL** display mode of large continuous messages
- **ROTATE** display mode for rotating of a continuous message
- 8 message moving speeds
- 30 pre-defined symbols such as phone, car, sunglasses, etc.
- 8 animations
- 8 pause periods from 0 to 60 seconds
- 3 kinds of audible beeps during text display
- 61 special international characters
- 4 time and 5 date formats
- Maximum 250 text files and maximum 250 graphic files
- Text memory: 16k Bytes
- 30 schedule tasks - enable by week, month and year
- User friendly interface and programming via IR remote
- RS232 serial interface. Baud rates: 1200/2400/4800/9600/19200/28800
- Password security

Support Devices

- Standard Communication: IR Remote / RS232 Serial Input
- Optional: Ethernet Communication (\$185)
- Optional: Modem
- USB Adaptor (\$24.95)

Electrical Specification

Power Source:	120 Volts AC / 60 Hz.
Power Consumption:	Max. 120 Watts (Sign Fully Lit)
Current Draw:	Typ. 900 mA
Power Cord Length:	12 Ft. Plug

Physical Specifications

Indoor / Outdoor:	Indoor
Operating Environment:	32° - 120° F (0° – 49°C) / 0 - 90% Humidity
Dimensions:	26.0" L x 4.25" H x 3.0" D
Weight:	7 Lbs.

Number of Digits:	16 characters of 2.1" high digits
Character Height:	2.1" High

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Viewing Distance:	80 – 100 Feet
LED / Acrylic Face Color:	Red/Green/Amber (Tri-Color)
LED Intensity:	10 MCD High-Intensity Digits
LED Life:	100,000 Hours
UL Listed Power Supply:	Yes
Enclosure Material:	Rugged Aluminum Enclosure
Enclosure Color:	Black Powder-Coat Finish (Scratch Resistant)
Enclosure Rating:	NEMA1 (Standard)
Mounting Method:	Brackets Provided for Ceiling/Wall Mount
Limited Warranty:	Factory Service One-Year Parts & Labor - Extended Warranty Available

Applications

Sale Messages	Display Point of Sale Messages
Display Hours of Operation	Display Hours of Operation
Display Daily Specials	Display Daily Specials
Increase Traffic and Sales	Display Holiday Messages
Promote Products and Services	Store Front Messages